

**UNAPPROVED MINUTES
CITY OF MILPITAS
ARTS COMMISSION**

Minutes: Regular Meeting of the Arts Commission (AC)
Date of Meeting: Monday, June 23, 2003
Place of Meeting: Milpitas City Hall, 455 E. Calaveras Blvd., Committee Conference Room

I. Call to Order Chairperson Foulk called the meeting to order at 7:00 p.m.

II. Flag Salute The Chair led the Commission in the Pledge of Allegiance.

III. Roll Call Commissioners Present: Barrie (7:30p.m.), Cherry, Foulk, Hays, Hicks, Ogle and Rabe and Alternate Gupta

Commissioners Absent: Alternate Barnes

City Staff Present: Bonnie Greiner, Recreation Services Manager, Renee Lorentzen, Public Services Assistant II

City Council Liaison Present: Council Member Armando Gomez

IV. Alternates The Chair sat Commissioner Gupta for Commissioner Barrie.

V. Agenda **MOTION** to approve the Agenda of June 23, 2003.

M/S: Cherry/Rabe Ayes: All

VI. Minutes **MOTION** to approve the Minutes of April 28, 2003.

M/S: Gupta/Rabe

Ayes: (7) Barrie, Foulk, Gupta, Hays, Hicks, Ogle, Rabe

Abstain: (1) Cherry

MOTION to approve the Minutes of May 19, 2003.

M/S: Gupta/Rabe

Ayes: (7) Barrie, Cherry, Foulk, Gupta, Hays, Ogle, Rabe

Abstain: (1) Hicks

VII. Citizen's Forum Elena Lawson
2175 Fieldcrest Dr.
Milpitas, CA 95035

Mrs. Lawson presented the Commission with the three Art in Your Park finalist models, slated for Hillcrest Park. Mrs. Lawson informed the Commission that the Hillcrest neighborhood had been sent postcards and informational door hangers on meetings dedicated to choosing artists for their Art in Your Park project. In February 2003, an initial brainstorming session among attending neighbors resulted in the three present models:

- 1) Spring Training
- 2) Cartwheels
- 3) Hand in Hand Around the Park

The Commission viewed the three models and expressed concern over "Cartwheels" and the safety of children playing around or on the statue, due to

the pointed edges. Mrs. Lawson explained the statue, although bronze would have rounded edges and would be safe. Recreation Services Manager, Greiner, said the City of Fremont has a similar type of statue and has not experienced any safety issues. Mrs. Lawson stated that on August 2, 2003, the Hillcrest neighborhood would be having a picnic and voting on their favorite statue.

Commissioner Cherry informed the Commission of the process in which the artwork for Art in Your Park projects are chosen, which will be different than previous projects. Commissioner Cherry stated that City Council would now have the deciding vote on artwork placed in the parks. Voting and recommendation would be as follows:

- Community votes on their favorite Art In Your Park Project Piece
- Milpitas Alliance for the Arts brings the communities vote to the Arts Commission, asking for the Commission to recommend to City Council the approval of the artwork with the most votes
- City Council votes and approves the Artwork for the Art in Your Park project

VIII. Announcements/Correspondence

Recreation Services Manager, Greiner, announced the following to the Commission:

- Art in Your Park Unveiling “Legends of Milpitas” June 24th 6 p.m. at Murphy Park
- Summer Concert Series starts June 24th 6:30 p.m. (directly following the Art in Your Park Unveiling)
- 4th of July Parade, Pool Party and Fireworks starting at 11am. A \$2.00 admission fee for fireworks will be charged for ages 13 years and over.

IX. New Business

1. Cultural Arts Support Program and Cultural Arts Dialogue

Public Services Assistant II, Lorentzen, opened up the floor for discussion to the Commission on the direction of the Cultural Arts Support Program and any changes they would like to see in the program’s format.

Commissioner Rabe stated that she would like to see the following:

- History of CASP and the Cultural Arts Implementation Program incorporated into the grant application.
- Brochure of CASP and its accomplishments
- Grants applied for and reviewed as they are submitted, not all on one night

Commissioner Foulk stated that he felt the funding timing was off, since we were reviewing and recommending funding before the money is available in the appropriate funding cycle. He agreed with Commission Rabe, to have the applications be accepted throughout the year.

Commissioner Rabe added that they could mirror the grant process to the Youth Sports Grant and Childcare Grants. Recreation Services Manager, Greiner,

stated that the Commission could define Individual and Group grant applications, like the Youth Sports Grants and create a sliding scale for each.

Commissioner Foulk stated that he would like to see funding awarded on project need and applicant merit.

Commissioner Rabe said she felt the process was too much for only a \$2,000 grant. Commissioner Barrie said that \$2,000 is a formidable amount and the grant application is simple and straightforward. Commissioner Rabe said she would like to see the applicants put more into their application. She feels that they are writing and telling us what they think the Commission wants to hear, not what they really plan on doing. She would like to see the personality of the applicant come through.

Commissioner Cherry said that if the Commission has more open-ended questioning, the Commission might end up not getting what they need to assess the application in their answers. Commissioner Cherry said she felt the scoring was difficult and wanted to be able to give more feedback. Having the applicant's agenda for meetings, one at a time, would allow for useful discussion, with constructive criticism. If the project is not to the Commission's satisfaction, the applicant can return at a later date with a new or revised proposal.

Commissioner Barrie asked the Commission to consider what they felt was an Arts event and what was a Cultural event. She said she is not in favor of funding festivals, when the Commission could be granting monies to true arts events.

Commissioner Cherry said if the Commission reviews one applicant at a time, there may not be a need for scoring. The Commission could review each applicant, discuss, ask questions and then verbally recommend a funding amount. Recreation Services Manager, Greiner, informed the Commission that these applicants also receive In-Kind services upward of \$2,000. The Commission can also do an In-Kind service and money grant combination. Commissioner Hays suggested a checklist of In-Kind services, so the applicants have to indicate what they want, to give a true dollar amount to the grant. Recreation Services Manager, Greiner, said that staff could provide a dollar amount to all In-Kind services.

Commissioner Hicks suggested that a certain amount of money be set aside for professional company's or individuals.

Council Member Armando Gomez, stated he would like to see the grant program on the City's fiscal budget timeline.

Commissioner Barrie asked that the programs returning applicants be alerted of the program change. Staff assured that when Council has approved the program changes, past CASP applicants would be notified of the changes.

Commissioner Cherry addressed the Cultural Arts Implementation goals and that she feels the Commission has been good at achieving at least half of them.

MOTION to agendaize the Cultural Arts Implementation Plan goal achievement discussion to a later meeting, with the Commission receiving a copy of the Cultural Arts Implementation Plan to review and assess individually, and bring back to the Commission with a progress report to be drafted and submitted to City Council.

M/S: Cherry/Barrie

Ayes: All

2. Work Plan Progress Discussion

Commissioner Rabe stated that she felt the Commission needed to revisit their Work Plan and see how they as a Commission are progressing in achieving goals set. Commissioner Rabe said the Work Plan is for the Commission, not Staff. Commissioner Cherry said if there were goals that were not being achieved it was the Commissions fault, not Staff's. Commissioner Rabe said that the Commission was not working on their short-term or long-term goals, such as the Arts Display Board. She feels that if a Commissioner is interested in any aspect of the current Work Plan goals, they should step forward and take charge. Commissioner Rabe said she would like to get started on the Display Board. Public Services Assistant II, Lorentzen, said she would reserve time for the Commission to utilize the display board and confirm with Commissioner Rabe.

Commissioner Ogle said she would like to see the Commission more involved with Global Village and suggested that if the City was alternating Arts Day and Global Village, they both being in October. Recreation Services Manager, Greiner, stated that Global Village was moved to later in the year to allow for the MUSD to be a part of the event.

Commissioner Rabe asked that the Arts Commission have a booth or table at Arts Day.

Commissioner Rabe asked that Staff to agendize the 04 Work Plan at a future meeting, in the fall. Commissioner Foulk requested that staff organize the Work Plan review with some sort of Excel spreadsheet so it is easy to follow and rate Work Plan items.

X. Staff Reports

None

XI. Liaison Reports

1. Council Member, Gomez, informed the Commission that at the July 3, 2003, City Council meeting, Council voted unanimously to fund the top 10 scoring CASP Applicants with the remaining \$2,000 to be applied to the next Art in Your Park project. Council Member Gomez told the Commission that if they had any questions as to his vote, they could speak with him off-line. Council Member Gomez invited the Commission to express their desired involvement with the plans for a new Performing Arts Center with a letter to the Library Sub-Committee.

Recreation Services Manager, Greiner, added that at the July 1, 2003, City Council meeting, the Council will be considering a location switch to have the new Senior Center be in the existing Library and the new Library be located at the old Senior Center. Commissioner Cherry suggested that the Chair draft a letter to the Library Sub-Committee. Chairperson Foulk requested help from Staff in the drafting of said letter.

Commissioner Hays stated that she felt the old Senior Center location would make a great Performing Arts Center, being that it is a historic landmark. Chairperson Foulk asked which Commissioners would be able to attend the July 1, 2003, City Council meeting. Commissioner Hays volunteered to attend the meeting.

XII. Future Agenda Items

- Hillcrest Art in Your Park Artwork Recommendation - AUG
- Performing Arts Center – TBD
- Phantom Art Gallery Honor Ceremony – JULY
- Phantom Art Gallery Discussion – JULY
- Commissioner Meet and Greet – OCTOBER
- Workshops, other Art Commission Meetings - TBD

XIII. Adjournment

There being no further business, the Chair adjourned the meeting at 8:21 p.m. to the next regularly scheduled meeting on July 28, 2003, at 7:00 p.m..